Times-Virginian

In the Heart of Virginia's Dark Tobacco Belt

APPOMATTOX, VIRGINIA

ESTABLISHED 1892

Mr. & Mrs. Calvin Robinson . . *Editors & Publishers*

Entered as second-class matter at the Post Office at Appomattox, Virginia, under Act of Congress of March 3, 1879.

Address all correspondence to The Times-Virginian, Appomattox, Va. Subscription rate: $2.00 a year, payable in advance. Single copy, 5¢. National Advertising Representative: Weekly Newspaper Representatives, Inc., 920 Broadway, New York City; Virginia Press Association, Virginia Building, Richmond, Va. Advertising rates upon request.

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SHOP NOW — AND IN APPOMATTOX!

Every year about this time, housewives, and all those who must do Christmas shopping, are faced with the chore of buying immerable presents for members of the family and friends, for the children, and for various acquaintances. Usually, the greater part of this Christmas shopping is concentrated in the final ten days before December 25th. That time is at hand. In many of the larger stores, there is a bedlam of frantic shopping, confusion, and hasty choices.

We have made a visit to many of our local stores, and, sincerely, we believe that you can save time and money by doing your Christmas buying right here in Appomattox! No parking meters to worry you, no rush: take your time and shop around. And, remember, that the dollar you spend at home eventually comes back to you.

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POPULATION BOOM

More attention has been given to the growing problem of the rapidly-increasing world population in recent months than ever before. In fact, leading newspapers, magazines, television commentators and others have spotlighted the problem in recent weeks. This is probably the result of several international meetings, or conventions, which touched on the subject—among other things. The truth is, of course, that the population of the world is beginning to represent an ominous dilemma. Most people do not realize the sinister facts which make this a problem today and a bigger one tomorrow.

The most disturbing facts are these: First, two-thirds of the population of the world today are under-fed. This is a greater proportion of the world's population under-fed than was the case on the eve of World War II. Obviously, then, the problem is being aggravated by the vast population increases. Second, the population increase in the world is progressively increasing. That is, the world's population is increasing at a progressive rate every year. So fast is the population increase occurring that it grows at an amazing rate, which can even be figured in seconds!

The experts now estimate that in two generations, or maybe three, even with increased scientific and technical means, there will not be enough food to feed all the people of the world. But, long before this time, the problem will become acute. Therefore, it is only reasonable to conclude that some means of controlling this great population explosion must be found, and found relatively soon.

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DEMOCRATIC CANDIDATES

It seems to us that in recent weeks, two names are being advanced as leaders for the Democratic nomination for President next year. They are those of Senator Stuart Symington, of Missouri, and of the twice-nominated Adlai Stevenson. We feel a trend away from Senator Kennedy, and we never gave Senator Hubert Humphrey a serious chance. Southerners are likely to divide their convention ballots between Senator Lyndon Johnson, of Texas, and Kennedy. But as of now we'd guess that the top prospect, as in 1952 and 1956, is the former Governor of Illinois, Adlai Stevenson, with Symington a powerful "dark-horse" possibility.

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DECEMBER 7TH

December 7th should never come and go without bringing back memories to every American. How many times have people asked you: "Where were you that Sunday morning in 1941—December 7th?"

It was one of the great tragic and lasting moments for the American people. Fortunately, in the surprise attack of the Japanese on Pearl Harbor, there were no nuclear weapons and we were given a chance to recover from our surprise and defeat, and to come back, to win.

Today we face a potential enemy and weapon from which there may be no such opportunity—in a new crisis. It is a sobering thought, much talked about, but nonetheless we remain badly unprepared, despite the expenditure of fabulous billions of dollars.

Our cities are vulnerable. We lag in the missiles and rocket race. Our conventional military strength is dangerously low. Yet, our defense expenditures are high and inflation threatens the stability of the dollar. It all gives rise to disturbing thought.

Any day is a good day to survey and assess our controversial military posture. The week of December 7th is as good as any. It seems incredible that we should ever forget Pearl Harbor!

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There are any number of people who will be glad to borrow ten dollars from you.

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Despite the prophecies, 1960 will probably be a good business year.

* * * * * * * * * *

Legislation is not the cure for every economic and social ill. Jail sentences would help more.

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Washington Notes

U. S. - Soviet Pact

The United States and the Soviet Union have signed an agreement for a cooperative program of nuclear research. Among the projects to be considered is the construction of a large atom smasher for use by scientists of all the world.

The agreement will be part of the cultural exchange program approved in Moscow recently.

Foreign Policy

A special committee of the Council on Foreign Relations has called upon President Eisenhower to provide the nation with "effective leadership" and "a sense of purpose" on foreign policy.

In a report prepared for the Senate Foreign Relations Committee, twenty-one members of the council said that they were "disturbed over signs of a self-centered and short-sighted complacency in the national mood."

Consumer Prices Climb

The United States Consumer Price Index rose to another record in mid-October, the sixth in seven months.

Goods and services that cost the city wage-earner and the moderate salaried worker $10 in September were priced at $10.02 in October. A year ago they cost about $9.85.

Congress Report

New trouble has arisen between the United States and the Philippines over a report by a member that the Philippine Government was "graft ridden" and was harassing United States forces in the islands. A Congressional investigation has been promised as a result of the report.

Protocol Clarified

Foreign protocol planners in countries being visited by President Eisenhower are being told that his daughter-in-law is in no way to be considered a "stand-in" for the First Lady on the trip.

James C. Hagerty, White House press secretary, said in response to queries that "we don't have a stand-in" for Mrs. Eisenhower.

Polish Premier outlines new austerity program.

U. N. Assembly votes to debate Hungary.

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Health and Beauty

If you have been worried about an over-production of cavities of late —you may need to buy a new toothbrush.

Brushing seems the best way to cut down on cavities. You may try carrying a small child size brush with your other cosmetics in your purse. Use it after every meal or snack to evict every food particle that may cause decay.

Dental floss is another important "must." It should be used once each day, and is doubly important where teeth are placed close together.

You may need to cu[t] sweets in your diet, [a] proper choice of food[s] start off with a bre[ak]fast each day (here are [a] few): Check with your [d]entist every six months [to] advised on the care [of] teeth and gums.

As we get older [we] taken to keep your [co]ndition. Such foibles [as] hard candy, craving [for] never be indulged [in].

King Saud to visit [U.]

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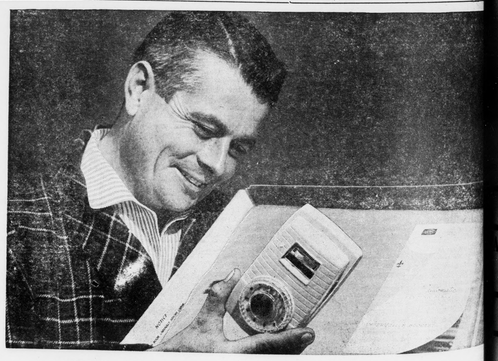

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You're giving not once but a thousand times when you give electricaly! That automatic Electric Blanket will give Dad better sleep night after night, Winter after Winter. An Electric Dishwasher frees Mom from the sink for years to come. A steam-and-dry Electric Iron lets Sis keep her college wardrobe trim from now till graduation! Yes, for gifts that keep on giving, go Christmas shopping at your Electric Appliance Dealer's soon.

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makers

[a]bout your food bills? [D]ept. of VPI's agricultural [e]conomist, says not to [b]uy many non-food items [s]old in the grocery [s]tore.

"It's convenient to buy [s]uch items as you buy [a]t the other hand, it is [h]ardly fair to put these into the [f]ood budget.

Long says some studies by the Supermarket Institute and by some individual food chains give some clues about the extent of non-food sales in grocery sales. A study by a mid-western wholesale grocery company which sponsors a group of retail grocers showed that the average customers in these stores spent 15 cents of every "food" dollar for non-food items. This study put beverages such as soft drinks and beer in the food group.

Cigarettes and tobacco alone took 5 cents of the average grocery store dollar. Paper products took over 2 cents, as did soaps and detergents. Health and beauty aids took almost 2 cents. The meat department got only 22 cents of the grocery store dollar, dairy products about 12 cents, and produce 9 cents. So more cents of the grocery store dollar go for non-foods than for many of the major food groups.

Long points out that there has been a big increase in the number and variety of non-food items in grocery stores. Things like tobacco, soaps, and laundry supplies have been on grocery shelves so long they seem to be a natural part of the grocery bill. However, now there are greeting cards, clothing, electrical appliances hardware, garden hoses, and photographic supplies.

In general, these items move much slower than do the food items. As a result, the difference in their cost and their selling price must be bigger to cover the overhead costs of handling and selling.

Import tariffs raised sharply by Guatemala.

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Times-Virginian Office

IF YOU WISH TO BECOME A NEWSDEALER SEE US.

Americans Health Conscious

Americans have become very health conscious. This is a wonderful thing. Rare is the citizen who does not know something about proper diet, the importance of vitamins and minerals, and in general a few rules of maintaining good health.

After age forty we become increasingly concerned with our hearts. This applies to both men and women. However, many doctors tell us, unless we have a history of heart trouble, we should not become overly conscious of our heart.

The very first thing to keep in mind is never to attempt to diagnose or treat a possible heart attack.

If you feel any symptoms of chest pain, constriction, sweating and nausea — lie down at once and call a doctor. Never take a laxative or antacid.

There is no evidence that manual work or mental work leaves you prone to heart disease.

There is no positive proof that cholestrol is responsible for heart disease. Eat a balanced diet — but, one that your family physician approves of. It is important to keep your weight normal.

Don't worry yourself sick that a heart attack may mean permanent invalidism. Many cardiacs can return to a normal life at home and at their jobs.

Doctors agree that the best way to maintain heart and circulatory health is to make sure you get adequate sleep, a balanced diet, and enough exercise.

TOPDRESSING ALFALFA WILL IMPROVE YIELDS

If you fail to topdress alfalfa, you run the risk of low yields.

Agronomists at VPI say lack of topdressing usually means low alfalfa yields. Since alfalfa is a heavy user of nutrients, particularly of potash, a good stand depletes the available supply of potash in a year. Unless the supply is replenished the yield will go down.

A good topdressing and management program keeps yields high, promotes vigorous growth, and gives longer-lived stands. Apply the fertilizer during the dormant season, or after the first cutting before growth begins again. Severe burning will result if the fertilizer is applied after new growth starts.

GOLDEN GLEAMS

It is the brave man's part to live with glory, or with glory die.
—Sophocles.

The heavens declare the glory of God. —Psalms XIX.

There is sufficient glory in the very conscientiousness of a noble deed.
—Cicero.

How hard it is to maintain inherited glory. —Publius Syrus.

He has true glory who despises it.
—Livy.

Norway and Wales seek U. S. capital.

India invites companies to hunt for oil.

In FASHION now

The lasting, timeless Chanel look has become one of America's favorite ways of dressing. What this look means is a limber, straight-jacketed suit, with cardigan neckline or collar, a handsome shirt or blouse underneath.

This look has become available at all prices and in all fabrics—jersey, tweed, cotton and blends for every day. It is found in marvelous brocades, silk ottomana, and velvets for after six.

Incidently, the Chanel is a perfect choice for hiding a too-inge waist successfully.

Good advice for the short woman, is to keep her skirt short regardless of the prevailing style of the moment.

For a good many short women the length (or un-length) of her leg from knee to toe is where the bulk of her problem lies.

If this applies to you, you will want to look for narrow skirts, not full ones, and moderately high heels in place of the more obvious choice—spikes.

A short - legged woman stiffens her walk, thus drawing attention to her legs and feet when she walks in extremely high heels.

One color worn from head to toe will make a person appear to be much taller.

COMMENT ON SPORTS

By Pete Fritchie

Washington, D. C.- The bowl picture is pretty well settled now and the best game of all may be that between Louisana State and Mississippi. A lot of football folk think Mississippi is the best team in the nation today.

It's true the Rebels lost 7-3 to L. S. U., but that win took so much out of the top-ranked Tigers (and the Rebels won the statistics battle) that they couldn't get back up, next week, for Tennessee and the Vols broke LSU's grent string, and also their unscored-on record.

The Sugar Bowl replay of the first LSU - Mississippi game, then, may pit the two top teams in the country against each other - even through Syracuse is rated number one. That is not take anything from the Orange, for Syracuse earned its national ranking.

But LSU and Mississippi are two of the top three, and that should make for the best football Syracuse and Texas in the Cotton Bowl may, however, be just about as good. That will also be a top attraction.

The Clemson - TCU game in the new Bluebonnet bowl may or may not be good. Georgia should take Missouri in the Orange Bowl game. The Bulldogs are tough, and whipped a lot of good football teams to earn this trip.

Penn State and Alabama may be evenly matched for the new Liberty Bowl game.

The Gator Bowl throws Georgia Tech against Arkansas, in a game which should be a well matched battle. The Rose Bowl attracts little attention in this corner, Wisconsin has been an up and down team and Washington hasn't captured the nation's fancy.

Here's the way we guess:

Rose Bowl: Wisconsin—to be up.
Sugar Bowl, LSU, on a hunch. The Orange Bowl, Georgia on sparkle.
Cotton Bowl: Syracuse, on power.
Gator Bowl: Tech, on reputation.
Bluebonnet Bowl: Chemson, on past bowl performances, in a close one.

Theory

"Your wife is a very systematic woman, isn't she?" asked a friend.

"Yes, very," replied Smith. "She works on the theory that you can find whatever you want when you don't want it by looking where it wouldn't be if you did want it."

Dog Saved From Sea

Flamborough, England- A dog that fell from a 200 foot cliff near this Yorkshire town swum for thirty minutes in rough seas before it was rescued, unharmed, by local coast guards.

Suspected

Demonestration by a professor at Rutgers that a person can drive an automobile while in a trance merely gives scientific proof of what many motorists have suspected all the time. —Minneapolis Star.

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